

SCHAH

DIGITAL DESIGNER

A digital media designer and developer with ability to create concepts and solutions across various media such as print, social platforms and user experience design projects.

EXPERIENCE

2013 - Present

CREATIVE DESIGNER

MENTIS PTE LTD.

A multifunctional design & technology studio specialist in digital and online solutions.

- Conceptualize, develop and execute advertising and marketing campaigns
- Design services and interfaces based on user experiences (UX)
- Build and develop characters, levels and stories for video-games.

2010 - 2013

SENIOR UX DESIGNER

TDCX PTE LTD.

A leading provider of business process outsourcing (BPO) services in customer experience.

- Created design, concepts, layouts and UIs for online comparison services and websites.
- Developed ideas and solutions for their marketing campaigns.

2010 - 2008

SENIOR WEB DESIGNER

BEI SINGAPORE PTE LTD.

A MNC advertising agency holding group.

- Prepared graphics and layouts for ad campaigns including, websites and print projects.

2006 - 2008

SENIOR WEB DESIGNER

OPT CONSULTANTS

An advertising agency which is active specially in sports industry and advertisement in the middle east.

- Designed web interfaces and solutions for various clients.

2002 - 2020

PHOTO EDITOR / FOOTBALL ANALYST

ELECTRONIC ARTS

The largest gaming company in the world

- Photo editing and data collection for FIFA and FIFA Mobile games.



+60 172 73 1058

me@schah.online

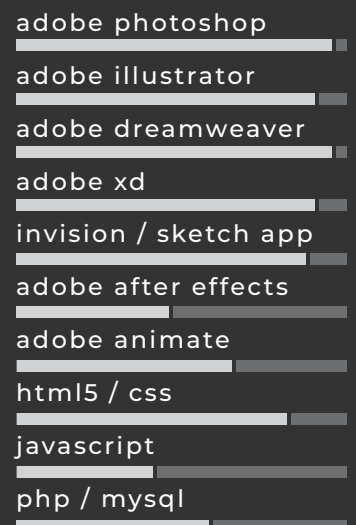
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SKILLS OVERVIEW



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EDUCATION

2018 - 2020

CREATIVE NEW MEDIA DESIGN

DIPLOMA - RAFFLES COLLEGE KL

1996 - 2000

IT & DESIGN

TEHERAN TECHNICAL SCHOOL

2001 - 2005

GERMAN LANGUAGE & LITERATURE

MITTLESTUFE - GOETHE INSTITUTE

KEY SKILLS

DESIGN

Web and mobile design, UX design, graphic design for print (Brand Identity, stationery, Corp ID and logo design) design for social media platforms & eDM design, 2d & 3d animation, character design, game design & Illustration.

CODING & DEVELOPMENT

HTML / HTML5 / XHTML, CSS, Javascript / jQuery / Ajax, MySQL, PHP and ASP.NET (basic) W3 standards optimization, cross-browser & cross-platform compatibility fixing.

MANAGEMENT

Team leadership, project management and creative art direction.

ONLINE MARKETING

Online marketing & analysis, search engine optimization & marketing (SEO & SEM), online / social media marketing & strategizing.

APP SKILLS

Adobe CC (Photoshop, Illustrator, InDesign, Dreamweaver, XD, After Effects & Animate) Microsoft Office Suite (Word, Excel etc.), InVision, Sketch App, Axure, Autodesk Maya, Unity.

OTHER SKILLS & CAPABILITIES

- Able to work independently & on multiple projects.
 - Able to prioritise multiple & diverse tasks and to strategise projects.
- Able to plan, conceptualise and visualise ideas from scratch.

CLIENTS

Deutsche Telekom
Sky Sport Deutschland
CIMB Bank
Standard Chartered
EA SPORTS FIFA
TigerLive

LANGUAGES

english
german

INTERESTS

football
video-gaming
game design

BE.NET/SCHAH